

NZ company launches software in Las Vegas

By **DENE MACKENZIE**

NEW ZEALAND company Intergen yesterday launched its new software product TextGlow at the international MIX08 conference in Las Vegas.

MIX08 is seen as a showcase of Microsoft innovation on the web.

TextGlow allows users to view Office Open XML Word documents without having to down-

load them, irrespective of whether or not they have Microsoft Word or any other Microsoft Office application installed.

Office Open XML formats, which are based on Ecma standard 376, are the default file formats for the 2007 Microsoft Office system.

Intergen director of strategy and innovation Chris Auld (29), formerly of Dunedin, said Text-

Glow combined Office Open XML and Silverlight for the first time. Microsoft Office documents had traditionally required software to be installed on the local machine.

"The new XML-based file format, coupled with Silverlight, has allowed us to make documents viewable directly through users' web browsers. Having an internationally documented standard such as Office Open

XML allows New Zealand companies such as Intergen to reach a global audience," Mr Auld said.

TextGlow was designed and developed by Intergen employee James Newton-King (24) as part of the company's ongoing strategy to develop innovative products with new Microsoft technologies.

• Mr Auld started Kognition Consulting in Dunedin before selling it to Intergen.